



We are excited to announce opportunities to sponsor and exhibit at the 2025 FACTS in-person conference are available now! We would like to invite you and your organization to sponsor or exhibit at ***New Horizons in Holistic Women's Healthcare***, held in-person at **Duquesne University in Pittsburgh, PA, on March 21st-22nd**. This two-day continuing education conference is hosted by **FACTS about Fertility**.

Join healthcare professionals and students from across disciplines as they gather to learn the latest in restorative reproductive medicine (RRM) and how to enhance their management of women's healthcare. **Your organization will be recognized by all guests attending the conference and will allow you to introduce or reinforce your brand locally and nationally.**

Most attendees at our conferences are **physicians or allied health professionals**, including nurses, midwives, students, educators, and functional medicine nutritionists, all interested in expanding their knowledge of the applications of fertility awareness-based methods (FABMs). We anticipate **welcoming 100+ attendees** at this greatly anticipated event of the season in women's healthcare.

A Diverse Lineup of Speakers

Our conference will feature incredible expert speakers in the field of RRM, holistic medicine, and FABMs. Friday morning will kick off with **Dr. Phil Boyle** presenting on the differences between RRM and IVF. Additional phenomenal, noteworthy speakers include **Dr. Sarah Murray, Dr. Naomi Whittaker, Dr. Brian Burke**, and **Duquesne University Chair of Specialty Medicine, Dr. Anita Showalter**.

Timely Topics in Holistic and Innovative Approaches

New Horizons in Holistic Women's Healthcare includes topics on lifestyle and fertility, expanding holistic healthcare for all patients, life choices, FemTech, and so much more! These topics will undoubtedly attract a wide array of healthcare professionals and students seeking to expand their clinical toolbox and meet the growing demands of patients for holistic approaches to healthcare—an audience who will be interested in your work.

In the attached pages are details concerning this year's sponsorship for organizations or as an individual. All **Conference Sponsors and Exhibitors** will be featured on our [Exhibitors webpage](#), acknowledged in our **Conference Program**, and have the opportunity to interact with participants and other exhibitors.

Please don't hesitate to reach out with questions and discuss what works best for you. We hope to see you there!

Sincerely,



Logan Waechtler, MPH, MPA
Director of Educational Programs
FACTS about Fertility
Conference@FACTSaboutFertility.org
www.FACTSaboutFertility.org



Scan for more details!

📧 ***Interested in this event but not sure which benefits package is right for you?***

Please send an email to us at Conference@FACTSaboutFertility.org and we can schedule a time to meet with you. We also have many other opportunities to collaborate at FACTS, and we would love to discuss these with you.

Who is FACTS about Fertility?

FACTS about Fertility is a 501(c)(3) nonprofit organization dedicated to educating healthcare professionals and students about the science behind fertility awareness-based methods (FABMs). **Our vision is to change the culture of medicine, so fertility is recognized as normal and healthy.**

Feedback from Previous Attendees

" [I liked] the speakers and their content. Great meeting the exhibitors and learning what they do."

" I loved the time to network. I would really love to have a time for those with practices looking for another doctor to meet with those looking for new locations!"

" Loved networking and meeting so many medical professionals who are also passionate about FABMs."

" Keynote speakers were excellent. Good food! [I liked] meeting with people at the exhibitions."

Conference Attendance

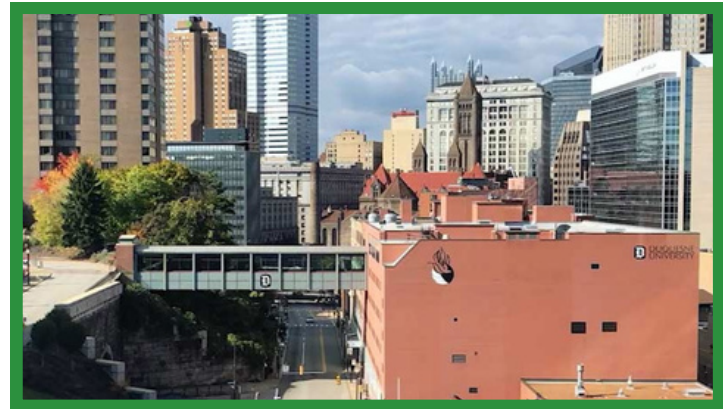
Attendance	2024	2024	2023	2023	2022	2021	2020
Location	Virtual	Austin, TX	Virtual	Minneapolis, MN	Hybrid 4 sessions	Virtual	Virtual
Professionals	69	60	54	120	134	184	129
Residents + Educators + Non-Clinicians	36	-	14	-	-	-	-
Students	25	12	23	17	39	72	39
Total	130	72	91	137	173	256	168

Location and Reservation Info

Duquesne University

600 Forbes Ave
Pittsburgh, PA 15282

For additional details on hotel and accommodation/reservations as they become available, please visit the [2025 FACTS In-Person Conference website](#).



2024 Exhibitors/Sponsors

Special thank you to our 2024 exhibitors and sponsors at our in-person conference in Austin, TX, and our virtual conference! Both conferences were a huge success because of your support.

Both 2024 Conferences

- Elevate For Pregnancy Centers
- FEMM
- Natural Womanhood
- Catholic Medical Association
- Divine Mercy Nutritional Care
- Pearl & Thistle
- AAPLOG
- The Hormone Genius Podcast

2024 Austin, TX

- Moms in the Making
- JPII Life Center
- Vitae Clinic
- MyCatholicDoctor
- Bloom

2024 Virtual

- Justisse International College
- Whole Life Authentic Care
- Institute of Restorative Reproductive Medicine of America
- Whole Mission Health
- Proov
- BOMA-USA
- The FABM Clinical Toolkit
- TempDrop

Sponsorship Opportunities – Details

Meals and Breaks

- Name recognition and signage
- Support networking opportunities
- Engage in meaningful conversations

Refreshment breaks (value of \$2,000)

- 6 available –
For Gold, Pearl and Bronze Sponsor Levels

Lunch breaks (value of \$3,000)

- 2 available –
For Platinum and Silver Sponsor Levels

Pre- or Post-Conference Dinner (value of \$4,500)

- 1 available –
For Platinum Sponsor Level

- Exclusive exhibit booth next to entrance to interact with attendees at the dinner

Group dinners

- 6 available –
For Platinum, Gold, and Silver Sponsor Levels



- FACTS conference **exclusive** social events – Reserve your seat at a group dinner to continue the conversations with one of our event speakers and a group of attendees!

Exclusive Connection Opportunities



- Individualized opportunities to speak to attendees and FACTS community members
- Promote the work of your organization in a spotlighted conversation

FACTS Community Connects events

– 6 available –

For Platinum, Gold, and Pearl Sponsor Levels

Exhibit Booth (value of \$800)

- Placement determined by value of sponsorship package

Pre-Conference Sponsorship

For Platinum and Pearl Sponsor Levels

- Exclusive exhibit booth next to entrance to interact with attendees at the dinner
- Signage and advertisement of organization at the event

FemTech Panel Speaker (value of \$500)

– 5 available –

- Speak to all conference attendees for up to 10 minutes
- Promote your FemTech app or product in relationship to the conference theme
- Address the audience and answer questions on the panel



Promotion of Your Organization

- Name and brand recognition
- Event, product, job, or other marketing

Cobranded Social Media Post

For all Sponsor Levels

- Your logo and optional image for graphic design; 100 characters max
- Co-branded with FACTS logo
- Sent based on your timeline



FACTS Newsletter Promotion of Event or Job Listing (value of \$500)

For Platinum, Gold, and Silver Sponsor Levels

- Your choice of event or job listing sent to our Listserv (4,000+ contacts)
- Sent based on the month of your choice

Logo Listing on FACTS Website

For all Sponsor Levels

- Logo is included on the conference landing page of the FACTS website

Bag Insert (value of \$200)

- Small postcard, handout, flyer, etc. including details of your event, announcement, product, or other marketing materials
- Included in the bag given to all conference attendees

Address the Audience

- 2 available -

For Platinum or Gold Sponsor Levels

- One 3-minute opportunity (Gold) or one 5-minute opportunity (Platinum) to speak to the audience



Promo Video

- 2 available -

For Platinum and Gold Sponsor Levels

- Brief 3-5 minutes
- Shown to all conference attendees during the opening or closing sessions, or during breaks



Onsite Signage

- Signage positioned near conference gathering locations at the venue (main session and breakout rooms)
- Signage for Platinum and Gold Sponsor Levels will be located at the registration/check-in table and highlighted during the conference reception kickoff

Conference Program Listing

For all Sponsor Levels

- Logo is included on the exhibitor/sponsor page of the conference program

Conference Program Ads

For Platinum, Gold, and Silver Sponsor Levels

- ½ page colored ad included in the conference program (value of \$250)
- Full page colored ad included in the conference program (value of \$400)

Conference Registrations

- As an exhibitor, enjoy free or discounted registrations

Free Conference Registrations

- One free conference registration included with the purchase of an exhibit booth or FemTech panel spot
- 3 free registrations for Platinum Level, 2 free registrations for Gold and Silver Levels
- 20 free student registrations for Platinum Level and 10 free student registrations for Gold Level



Discounted Conference Registrations

– 10 available for Platinum; 5 available for Gold –
For Platinum and Gold Sponsor Levels

- 50% off discount for registrants at the organization

Support Student Scholarships

- Support medical and other healthcare professional student attendance to the meeting!
- Scholarships cover conference registration and conference meals
- Students are provided with the specific name of the organization (or person) that supports their scholarship.
- Organization or individual are listed in the conference program

Other Options

We are happy to discuss tailoring a sponsorship package to support your unique needs! Please email us at Conference@FACTSaboutFertility.org so we can start the conversation and determine what is best for you and your organization. We are happy to help!

Values Expected from Exhibiting Partners

In addition to supporting the [FACTS mission](#), exhibitors must agree to comply with the FACTS' **Code of Behavior*** below.

***Code of Behavior**

1. Exhibit booth handouts for conference attendees must be based on evidence-based, scientific research from peer-reviewed journals.
2. FACTS reserves the right to deny exhibits and materials containing material in poor taste, offensive, or promotes an activity that is unethical or illegal or in general, is not in keeping with the character and purpose of the FACTS conference.
3. FACTS will review handout materials offered by each exhibitor. If an exhibitor's materials are not acceptable, the exhibitor will be asked to withdraw the materials from their exhibit. If an exhibitor refuses to withdraw the unacceptable materials, they will be asked to leave the meeting. The funds paid to FACTS for the exhibitor booth will not be refunded. Also, FACTS will not be responsible for any expenses incurred by the exhibitor related to attending the FACTS conference (i.e. travel expenses, meals, etc), excluding meals covered by the free conference registration.



New Horizons in Holistic Women's Healthcare Sponsor Package Price Summary

Benefit	Platinum \$20,000	Gold \$10,000	Silver \$5,000	Pearl \$3,000	Bronze \$2,000	Panel + Exhibitor \$1,000	Exhibitor ONLY \$800	Panel ONLY \$500	1/2 ad \$250	1 page ad \$400	Bag Insert Only \$200	Support a Student \$125	Other Options \$150 - \$1,000
Connection Benefits													
Check-in - Meet the Exhibitors	x	x	x	x	x	x	x						TBD
Refreshment Breaks (signage)* - 6 available -		x		x	x								TBD
Lunch Breaks (signage)* - 2 available -	x		x										TBD
Group Dinners - 6 available -	x	x	x										TBD
Community Connects - 6 available -> Apr - Oct 2025 -	x	x		x									TBD
Address the audience - 1 available (3 min) -		x											TBD
Address the audience - 1 available (5 min) -	x												TBD
Exhibit Booth	x	x	x	x	x	x	x						TBD
Pre-Conference sponsorship (exhibit booth + signage)	x			x									TBD
Pre or Post-Conference dinner (either March 20th or March 22nd)	x												TBD
(5) Panel Speaker						x		x					TBD
Promotion (Digital) Benefits													
(1) Cobranded social media post - posted on your week preference -	x	x	x	x	x								TBD
(1) Newsletter promotion of event or job listing - sent on your week preference -	x	x	x										TBD
Logo listed on website	x	x	x	x	x	x	x	x	x	x	x		TBD
Promotion (Physical) Benefits													
Bag insert	x	x	x	x	x	x	x	x			x		TBD
Video (3-5 minutes) - 2 available -	x	x											TBD
Onsite signage at conference reception	x	x	x	x	x								TBD
1/2 page color ad			x						x				TBD
1 page color ad	x	x								x			TBD
Conference program listing	x	x	x	x	x	x	x	x	x	x			TBD
Acknowledgment of scholarship provider in program and email to Listserv												x	TBD
Registration Benefits													
1 Free Conference registration	3	2	2	1	1	1	1	1	0	0	0	0	TBD
1 Free Student registration	20	10	0	0	0	0	0	0	0	0	0	0	TBD
50% Conference registration	10	5	0	0	0	0	0	0	0	0	0	0	TBD

*Package only allows the selection of the refreshment sponsorship or the lunch sponsorship, not both.