



The most trusted hormone monitor

Interested in learning more? Meet with our team to get a free Mira Starter Kit!

[Schedule an intro meeting](#)

About Mira

Mira is a smart hormone tracker for women that monitors their key fertility hormones. It offers easy-to-read charts, ovulation predictions, 6-day fertile windows, and ovulation confirmations - all from home.

Our flagship product, the Mira Max Starter Kit, helps women discover their fertile and infertile days by measuring: **LH**, estrogen (**E3G**), progesterone (**PdG**) metabolites, **FSH**, and soon, **hCG**.



Curious about how it works?
Check out this short [video](#).

AI-Powered Mira App

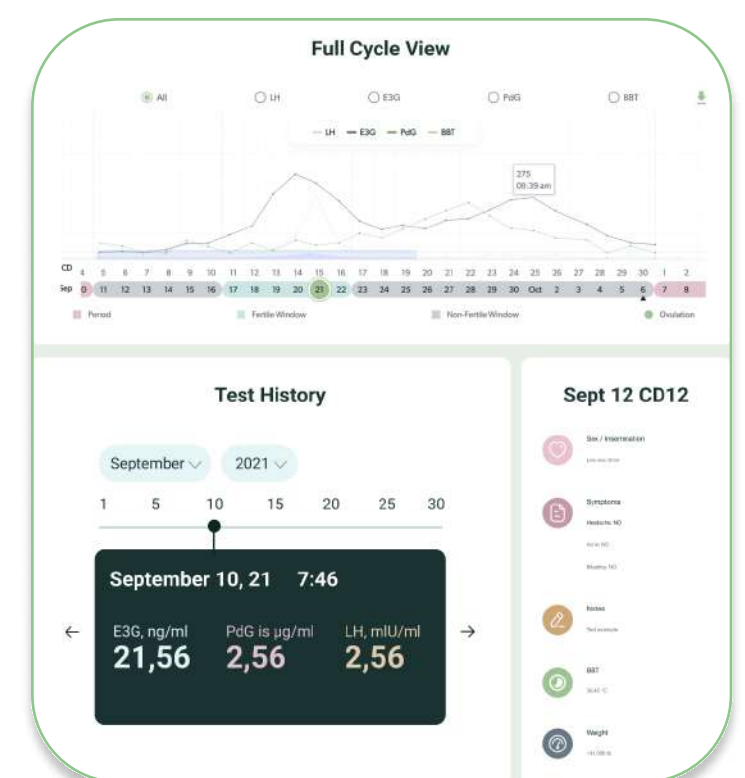
The smart algorithm learns from test results, symptoms, and lifestyle data to provide personalized insights and unique cycle prediction



Provider Dashboard

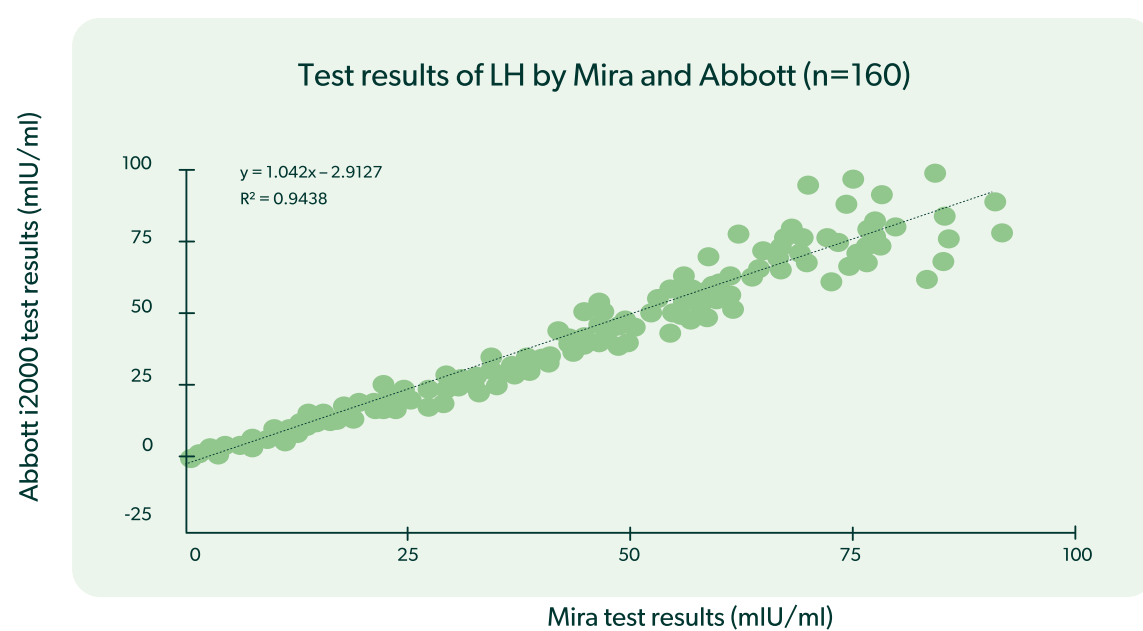
Real-time access to the:

- patient charts
- cycle overviews
- logged symptoms
- notifications about critical events



Technology

Mira's technology is based on the immunofluorescence method with 99% accuracy vs. laboratory readers.



Accurate

- 6X more accurate than the calendar method
- 5X more accurate than other ovulation prediction solutions

Unbeatable

Compared to the competition:

- 4-5x higher dynamic range and sensitivity
- 4-8x lower CV

Mira for healthcare providers

- Map your patients' full cycles based on real-time lab-grade hormone data
- Reliably predict ovulation for those having irregular cycles and hormone imbalances
- Supplement blood tests and other hormone tests as you create personalized treatment plans.

Mira in Numbers

- **130,000+** users worldwide
- Over **89%** of Mira users successfully conceive in 4-6 cycles
- **550+** providers already recommend Mira to their patients

[Schedule an intro meeting](#) with us to get details about our **Affiliate Program** and get access to the **Provider Dashboard!**