



# REVITALIZING

Women's Healthcare Together

We would like to invite you as a sponsor for our upcoming conference being hosted in Minneapolis, MN on September 29-30 2023. We are excited to be hosting a continuing education conference this year co-sponsored by FACTS about Fertility and the Institute of Restorative Reproductive Medicine of America!

The conference will take place at the Embassy Suites by Hilton Minneapolis located at 7901 34th Avenue South Bloomington, Minnesota, 55425, USA.

Your organization will be recognized by all guests attending the conference and presented with a unique opportunity to maximize your exposure and be recognized as a leader in supporting the education and growth of Restorative Reproductive Medicine, Women's Healthcare and patient-centered reproductive care. Our event will introduce you to new customers, reinforce your services or brand, unveil new products, services, or events, and build relationships both locally and globally.

The conference includes keynote sessions, breakout sessions, education and planning in furthering research, and offers attendees timely education, continuing medical education credits, and the chance to engage with other attendees and event partners. [Learn more about the conference on our website.](#)

In the attached pages are details concerning this year's sponsorship for organizations or as an individual. All Conference Sponsors and Exhibitors will be featured on our Exhibitors web page, acknowledged in our Conference Program and have the opportunity to interact with participants and other exhibitors.

Please don't hesitate to reach out with questions and discuss what works best for you.

Sincerely,

*The IRRMA Board of Directors*

<https://iirra.org>

&

*FACTS About Fertility*

<https://www.factsaboutfertility.org>



# Revitalizing Women's Healthcare Together

A joint conference on restorative reproductive medicine (RRM).

September 29th-30th Minneapolis, MN

**IRRMA**

Institute of  
Restorative  
Reproductive  
Medicine of  
America



## Sponsor Opportunities

### Gold Sponsorship - \$5 000 USD

- Sponsorship of Saturday afternoon lunch
- Opportunity to briefly address conference participants (3-5 min)
- Advertisement and recognition in an event email
- Advertisement in social media up to 200 words including 1 image
- Acknowledgement, in the conference program & organizational signage at the conference
- 1 complimentary conference registration
- 1 complimentary exhibit table
- Sponsor listing on the conference website with downloads

➤ [Sponsor Saturday afternoon lunch - only ONE gold sponsorship left!](#)

### Silver Sponsorship - \$2 500 USD

- Advertisement and recognition in an event email
- Advertisement in social media up to 200 words including 1 image
- Acknowledgement, in the conference program & organizational signage at the conference
- 1 complimentary conference registration
- Sponsor listing on the conference website with 1 download

➤ [Sponsor at the Silver Level](#)

### Bronze Sponsorship - \$1 000 USD

- Advertisement and recognition in an event email
- Advertisement in social media up to 200 words including 1 image
- Logo acknowledgement in the conference program & organizational signage at the conference
- Sponsor listing on the conference website with 1 download

➤ [Become a Bronze Sponsor](#)



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## Sponsor Messaging Opportunities

### Full Page Advertisement in Program - \$300 USD

#### ➤ Purchase a Full Page Advertisement

- Reach conference attendees through an ad in the final program. Promote your products/services/organization, or advertise your upcoming event
- All Advertisements must be received no later than Sept. 1, 2023.
- Ad Specifications:
  1. **Full Page (no bleed)**  
Artwork Dimensions: 7.5" x 10"  
Colour: CMYK or Black/White  
Misc.: No Bleeds or Crop Marks
  2. **Full Page (with bleed)**  
Artwork Dimensions: 8.75 x 11.25"  
Trim Size: 8.5 X 11"  
Bleed: .125" on all sides  
Colour: CMYK or Black/White  
Misc. Please add Crop Marks
  3. **File type:** PDF, TIFF, JPEG (recommended minimum resolution/ image file of 300 dpi.; all layers flattened)

### Half Page Advertisement in Program - \$175 USD

#### ➤ Purchase a Half-Page Advertisement

- Reach conference attendees through a half page ad in the final program. Promote your products/services/organization, or advertise your upcoming event
- All Advertisements must be received no later than Sept. 1, 2023
- Specifications:
  - Artwork Dimensions: 7.5" x 4.875"
  - Colour: CMYK or Black/White
  - Misc.: No Bleeds or Crop Marks

**File type:** PDF, TIFF, JPEG (recommended minimum resolution/ image file of 300 dpi.; all layers flattened)

## Attendee Bag Insert - \$200 USD

### ➤ [Purchase an Attendee Bag Insert](#)

- Attendee bags will be distributed to all registered delegates
- All material must be received no later than Sept. 22, 2023
- Please mail your insert material to:  
Julie Mickelson MD  
6801 Jefferson St. NE  
Fridley, MN 55432

## Support a Student - \$100 USD

### ➤ [Contribute to our student scholarship program](#)

- Support a student(s) ability to attend our conference
- Your contribution will allow more students, the future of healthcare professionals, to learn about Restorative Reproductive Medicine, and connect with colleagues who may serve as lifelong mentors
- Scholarships applications, and number available will be announced on July 1
- A charitable donation receipt will be issued

### TAX TREATMENT OF GIFTS AND SPONSORSHIPS

In accordance with tax guidelines in the USA: exhibiting, sponsorships or other contributions where a service is rendered are not considered deductible as charitable contributions on the donor/sponsor's federal income tax return. However, they may be deductible as trade or business expenses if ordinary and necessary in the conduct of the taxpayer's business. Please consult your tax advisor for clarification.

**Prefer to make a charitable donation?** Donate directly to either organization below.

***IRRMA*** is a registered 501(c)3 non-profit organization registered in the state of Pennsylvania, USA. Support IRRMA at: <https://iirra.org/donation-form/>

***FACTS About Fertility*** is a registered 501(c)3 non-profit organization registered in the state of Texas, USA. Support FACTS at: <https://www.factsaboutfertility.org/donation>